



PRESS RELEASE

Mar del Plata, December 20th, 2010.

SPANISH GOVERNMENT HAS MODIFIED LEGISLATION IN ORDER TO BRING NUTRISUN HIGH STEARIC HIGH OLEIC SUNFLOWER OIL TO LEGALLY QUALIFY WITHIN EUROPEAN CONSUMPTION AND COMMERCIALIZATION STANDARDS

We are very proud to announce that the first product from Nutrisun Business Unit from Advanta, high-stearic high-oleic sunflower oil (HSHO), legally qualifies within Spanish consumption and commercialization standards.

This oil with very special characteristics, NON genetically modified, has been approved for human consumption in Argentina in October 2009. It is currently being tested at industrial level as well as produced in the United States, Europe and Argentine with excellent results regarding health and functionality according to food industry needs. Commercial results will take place in the first quarter 2011.

Dr. Alberto León, general manager, has quoted: "It is not necessary to reduce dramatically fats consumption, we just need to consume healthier products such as Nutrisun which does not negatively affect health".

Given the evolution in criterion together with the scientific and technical improvements both in the public and private sectors regarding aspects related to oils characterization, the Council of Ministers from the Presidency in Spain, has reframed the physico-chemical characterization and particularly the fatty acids profile of oils with the purpose of facilitating its proper identification and quality control.

Due to this modification, the first novel product developed by the Nutrisun Business Unit from Advanta together with the CSIC (Scientific Research Council of Fats and Oils from Sevilla, Spain) is included and qualifies as a product approved both for human consumption and its commercialization delivering to global food industry a new, healthier and more sustainable alternative for food processing.

By means of this official publication, the approval process in Spain has been finished achieving a very important goal not only regarding safety and commercialization but also as a launching platform for its approval in other countries.

"We are very proud that this milestone helps us to move closer to commercialization of Nutrisun oil in Europe. This is a prestigious research project on which we have been making significant investments and we are pleased with the progress so far" said VR Kaundinya, CEO of Advanta.

Advanta is an India based seed and biotech company with a global footprint. Advanta Semillas SAIC and Nutrisun Business Unit, Argentina are integral parts of Advanta's global business.

Advanta Semillas SAIC

Nutrisun Business Unit

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